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# Game Begins for SDGs

# What is Sustainability?

The word *sustainability* can be defined as “the quality of being able to continue over a period of time” (Cambridge Dictionary, [link](#)).

The growing global problems, like environmental issues and social challenges, have made people talk more about how to take care of our planet and all living things in the last few decades. In this context, the idea of sustainability is mostly used to include social, environmental, and economic aspects, all closely related to the concept of sustainable development.

The most commonly used definition of *sustainable development* comes from the Brundtland Commission (1987) and defines it as the development that “meets the needs of the present without compromising the ability of future generations to meet their own needs.” ([link](#)).



Watch this short video to learn more about sustainability: [What is Sustainability](#)



Image Source: Unsplash ([link](#))

## Why is There such a Focus on Sustainable Development Nowadays? (I/II)

Sustainability isn't a new idea, but its importance has grown a lot in recent years because big global problems have gotten worse. This has made many institutions worldwide focus a lot on sustainability. These problems concern people, nature and finances, and they affect many places beyond just one country.



Watch this short video to get a better understanding of the global sustainability challenges: [Causes and Effects of Climate Change | National Geographic](#)



# Why is There such a Focus on Sustainable Development Nowadays? (II/II)

In the past twenty years, "Taking steps towards sustainable development" has become a vital topic for important government and non-government groups. During this time, different plans and appeals for action have arisen to achieve sustainable development on local, global, and worldwide scales.



United Nations Sustainable Development Goals (UN SDGs) appear to be one of the most prominent international calls to action for sustainable development.



Image Source: United Nations ([link](#))

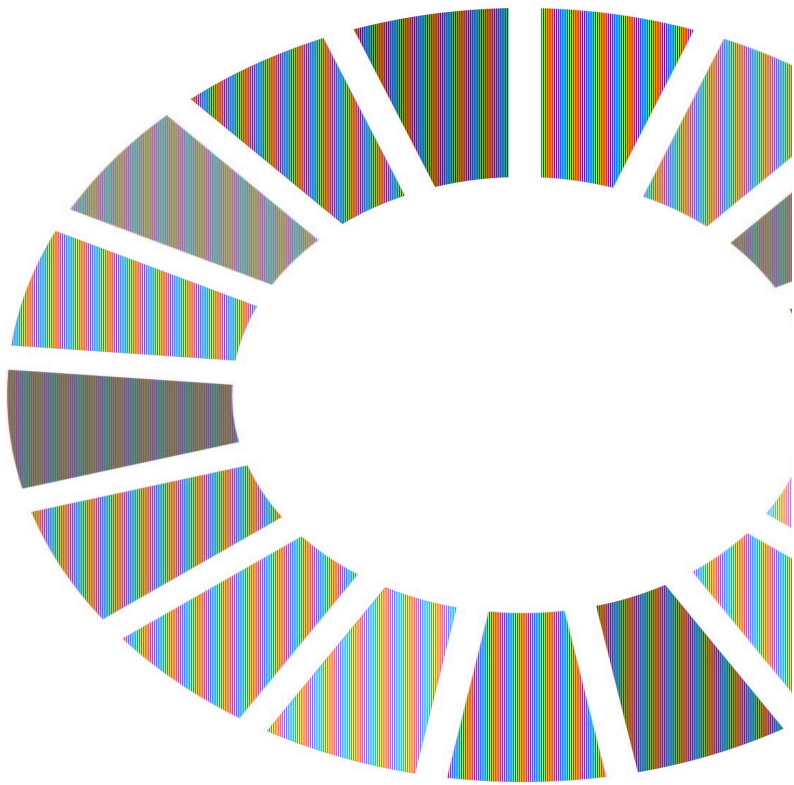


Image Source: United Nations ([link](#))



Watch this short video to learn about the UN SDGs:  
[Do you know all 17 SDGs?](#)  
[United Nations](#)

# What are UN SDGs? (I/II)

United Nations Sustainable Development Goals (UN SDGs) “are a universal call to action to end poverty, protect the planet and improve the lives and prospects of everyone, everywhere. The 17 Goals were adopted by all UN Member States in 2015, as part of the 2030 Agenda for Sustainable Development which set out a 15-year plan to achieve the Goals.” (UN, [link](#)).

# What are UN SDGs? (II/II)

## SUSTAINABLE DEVELOPMENT GOALS



Image Source: United Nations ([link](#))

As the poster suggests, UN SDGs address a wide range of social, environmental, and economic challenges by 2030. These goals aim to end poverty and hunger, ensure quality education, promote gender equality, achieve clean water and sanitation, reduce inequalities, combat climate change, and promote peace and justice, among other objectives. The SDGs provide a comprehensive framework for global cooperation to create a more equitable, sustainable, and prosperous future for all.

# Where are We Today with the Targets?

Different nations and areas have made varying amounts of progress toward the UN SDGs. While some objectives have made tremendous progress, others still demand extensive work.

The COVID-19 pandemic has affected the SDGs' progress in both positive and negative ways. While the pandemic has had a detrimental impact on some sectors, such as poverty reduction and education, there have also been renewed commitments and efforts toward reaching the goals, particularly in those areas relating to health and well-being.



Visit the official United Nations website and reports for the most up-to-date information on the progress made. For example: [The Sustainable Development Goals Report 2022](#).

# Why Should Young Individuals Learn About UN SDGs?



*The youth of today  
are the leaders of  
tomorrow.*

Nelson Mandela



As the famous quote of Nelson Mandela suggests, the young individuals of the current generation will eventually grow into the leaders who shape the future. Young individuals hold the potential to drive change, take on responsibilities, and make important decisions that are to impact society, government, and various fields as they mature.



Therefore, it is crucial that young people have the awareness about the global sustainable development goals, receive necessary support and training to expand their knowledge and skills related to sustainability issues, and are encouraged and motivated to take action for sustainable development.



Check out the official United Nations website and resources to see youth-related activities, programs and reports for sustainable development. For example, [Youth for SDGs.](#)



“*You are never too small to make a difference.*”

Greta Thunberg, climate activist